

122nd Annual Meeting

June 27 - 28 | South Lake Tahoe



*Moving
Forward.*
Going
Global.

President's Welcome

Welcome to the California Creamery Operators Association's 122nd Annual Meeting. I'm especially glad that you could join us as we return to South Lake Tahoe for the first time since 2019. Needless to say, the past few years have been challenging. We experienced unprecedented market volatility, interruptions in supply chain, environmental challenges and rising costs. And all of that while doing our best to keep our families, employees and ourselves healthy and safe during the pandemic. While we have endured a lot we are also gratified and motivated by consumer demand for dairy and the determination of this great industry to persevere and thrive.

This year's program "MOVING FORWARD. GOING GLOBAL." will be of great interest to attendees as we explore the current challenges but also look at what lies ahead as we move forward in an increasingly global industry.

On behalf of the CCOA Board of Directors and management, I wish you a successful, productive and enjoyable meeting. I hope you will take the opportunity to network with industry colleagues at our scheduled social events, visit the exhibitor booths and engage with event sponsors. And yes, don't forget to take time to enjoy the beautiful natural surroundings of the Lake Tahoe area!

Presented By:

CALIFORNIA
CATTLE COUNCIL 



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For full program details, visit

<https://ccoadairy.org/2022-annual-meeting/moving-forward-going-global/>



Moving Forward. Going Global.

Monday, June 27, 2022

- 7:00 am** Registration, Exhibits, and Continental Breakfast
- 8:00 am** Welcome: Gary Stueve, CCOA President
- 8:15 am** **Global Economic Outlook for the California Dairy Sector** *Keynote address by Phil Plourd, President, Blimling and Associates, Inc.*
- 9:00 am** **Keep on Trucking: Labor, Costs, and Other Issues Impacting Freight Movement** *(panel discussion)*
- 10:00 am** Refreshment Break
- 10:30 am** **Capitol View: Policy and Political Projections for 2022** *(panel discussion)*
- 11:25 am** **Innovating for the Future** - A conversation with John Talbot, CMAB and Veronique LaGrange, California Dairy Innovation Center
- 11:50 am** Networking Lunch
- 1:10 pm** **Global Supply and Demand: What to Expect as Challenges and Markets Evolve** *Keynote address by Will Loux, U.S. Dairy Export Council*
- 1:45 pm** **Increasing Water Scarcity: Implications for Feed Availability and Affordability** *(panel discussion)*
- 2:45 pm** **Advancing Dairy in Healthy, Sustainable Food Systems** - *Keynote address by Ashley Rosales, Dairy Council of California*
- 3:15 pm** Board of Directors Meeting
- 5:30 - 7:00 pm** President's Reception

Tuesday, June 28, 2022

- 7:00 am** Registration, Exhibits, and Continental Breakfast
- 8:00 am** CCOA Annual Member Meeting
- 8:10 am** **When the Ship Hits the Fan: Digging into Port Logistics and Dairy Export Challenges** *(panel discussion)*
- 8:55 am** **Sizing Up the Competition: The Real Threats and Growth Opportunities** - A conversation with John Talbot, CMAB and John Crawford, IRI
- 9:50 am** **California's Climate Journey: Where We're Headed and Implications for Dairy** *(panel discussion)*
- 10:30 am** Adjourn 2021 Annual Conference
- 11:30 am** **41st Annual Matchak/Fear CCOA Golf Invitational Registration** *(Lake Tahoe Golf Course)*
- 1:00 pm** **Lake Tahoe Cruise** *shuttle leaves from Harrah's Lobby*
- 7:00 pm** No Host Cocktail Hour
- 8:00 - 10:00 pm** Awards Dinner